

Accelerate Nutrition Innovation

After this 10-week programme you will:

- Better understand your beneficiaries
- Develop and implement human-centered ideas within your organization together with your beneficiaries
- Give your beneficiaries a sense of empowerment
- Learn the tools to be an intrapreneur and know how to innovate nutrition within your organization
- Join our network, have access to our methods and a link to nutrition innovators around the globe
- Receive mentoring and additional skills-based courses as needed

Intro & Challenges

- Introduction to nutrition innovation
- Selection & understanding of nutrition-related challenges
- Building teams of beneficiaries & employees
- Mapping the system of the selected challenges, evaluating root causes and influential actors

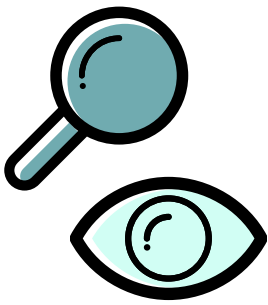
WEEKS
1-2



Ideation

- Definition of team's vision and mission
- Understanding the target group by using a storytelling approach and creating a persona
- Reframing to map opportunities for innovation
- Idea generation by using a combination of three methods: letter orientation, place mat method and possibility orientation
- Growing the idea by using the business model canvas

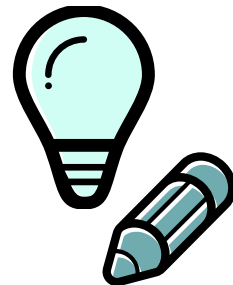
WEEKS
3-4



Research & Prototyping

- Introduction to digital and paper prototyping
- Prototyping of the ideas
- Field research, including interviews, surveys, etc.
- Testing assumptions and reframing
- Sharing all ideas as a pitch presentation with the group and interested colleagues
- Development of action plan for implementation

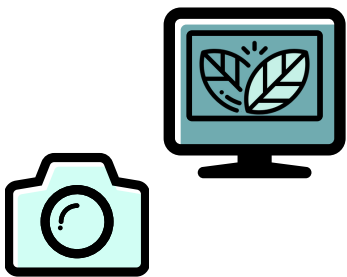
WEEKS
5-7



Idea Networking, Nutrition Innovation & Implementation

- Introduction of innovative projects in the nutrition sector (by video message or live call)
- Introduction to intrapreneurship
- Idea networking session
- Nutrition session, preparing healthy food together
- Development of a Theory of Change
- Implementation of the idea and development of a roadmap

WEEKS
8-10



What else?

- Individual support
- Mentoring
- Personal leadership development
- Weekly group meeting
- Weekly assignments to take your idea to the next level
- Networking with fellow nutrition innovators

THROUGHOUT
THE
PROGRAMME

